

INTERVIEW LOCATION SETUP



NOTES:

- Controlling audio is paramount. We look to select a room that has little echo, no noticeable noise from nearby machinery or appliances, and can offer privacy during the shoot.
- More spacious locations allows our team to set up the shot with a shallower depth of field, giving your video that blurred background effect and minimizing background details and focusing more clearly on your subject, putting the viewer's attention on their face.
- Avoid rooms with big conference tables or other furniture that can be difficult to move. This can limit the shooter's options when trying to create an interesting or unique look.